

FRIDAY 4TH AUGUST 2017

MAIN THEATRE - PANEL SESSIONS

HULL TRUCK THEATRE, FERENSWAY, HULL

53°
NORTH

10:00 BREAKFAST NETWORKING

11:00 HOW TO MAKE DIY PAY



Daniel Jones
PRS For Music



Pat Pretorius
A00 Studio
The Talks



Patrick Cloherty
Sentric Music



Ellie Moore
Help Musicians
UK



Lucinda Livingston
Kamikaze Girls

10:00-11:00 MASTERCLASS

WITH SAM TAYLOR OF TUNECORE

DIGITAL DISTRIBUTION: GETTING STARTED, GETTING HEARD, GETTING FANS

How to self release using TuneCore - covering the basics of getting signed up and creating your first release; how to ensure that you are appearing properly on Spotify; getting control of the backend of Spotify so that you can see better stats etc; how to use some of our other tools to promote your music, make more money, and build your fanbase.

12:00 NETWORKING / CLINIC

12:00 LIVE MUSIC SHOWCASE

12:30 YOU CAN GO YOUR OWN WAY



Vanessa Reed
PRS Foundation
Director



Miz De Shannon
Come Play
With Me



Steve Cobby
Artist / Label
Manager



Nadine Shah
Artist
Campaigner



Bacary Bax
Artist / Creative
Bud Sugar

13:30 NETWORKING / CLINIC

13:30 LIVE MUSIC SHOWCASE

14:00 MUSIC AND MENTAL HEALTH

14:00 MASTERCLASS: SPOTIFY



Oliver Morris
UK Music



Nadine Shah
Artist
Campaigner



Emma Wilkinson
Counsellor
The Warren Project



James Scroggs
CALM
Hoop Music



Mark Richardson
Music Support



PRE-BOOK
info@53degreesmusic.com



Drew Lam is part of the Artist & Manager Services team at Spotify UK. His team acts as the direct point of contact for artists & managers, representing the artist's interests to the wider business, whilst equipping them with all the information and tools that they need to build their presence & find their audience on the service.

15:00 NETWORKING / CLINIC

15:00 LIVE MUSIC SHOWCASE

15:30 GETTING THE GIG

15:30 SPEED-MEETS



Sybil Bell
Independent
Venue Week



Andy Smith
Kendall Calling



Emma Zillmann
From The Fields
Blue Dot Festival



Mark Page
Humber
Street Sesh



Dean Shakespeare
Revolver Promotions

IN THE UPSTAIRS FOYER

Your chance to have a one-to-one with 12 industry professionals who work within many aspects of the industry.

Limited places - PRE-BOOK ONLY

Contact - info@53degreesmusic.com

16:30 NETWORKING

17:00 KEYNOTE



IN CONVERSATION WITH
MELVIN BENN

Melvin Benn is the managing director of Festival Republic and the man behind festivals Leeds, Reading, Latitude, Download, Wireless and Benicassim. Originally from Hull, Benn has had an illustrious career becoming one of the most successful people in live music and promotion worldwide. Melvin will be in the hot seat at 53° North for rare interview back in his home town.

THURSDAY 3RD AUGUST 2017

MAIN THEATRE - PANEL SESSIONS:
HULL TRUCK THEATRE, FERENSWAY, HULL



10:00 BREAKFAST NETWORKING

11:00 BUILD A CAREER FROM YOUR BEDROOM



Emmy Buckingham
AIM



Frank Wilkes
DMF Digital



Sam Talyor
Tunecore



Rianne Thompson
Amazing Radio



Joe Porn
Music Glue

10:00 MASTERCLASS

WITH JOE PORN OF MUSIC GLUE

YOUR MUSIC, YOUR BUSINESS, YOUR BRAND
Artists, managers, labels, merchandisers and promoters use Music Glue to control their online presence and e-commerce with ease, owning their data and selling anything, to anyone, anywhere, via any device, in over 25 languages and currencies. The platform makes it easy for fans to buy music, merchandise, tickets and experiences directly from the artists they love, in one simple transaction.

12:00 NETWORKING / CLINIC

12:00 LIVE MUSIC SHOWCASE

12:30 MUSIC PRESS: WHAT'S IT ALL ABOUT?



Dom Smith
Creative Condition
Soundsphere



Rachel White
Brick London



Dan Smith
Futureproof PR



Chris Hornby
SILVERDOOR /
Artrocker



Dom Gourlay
Drowned In
Sound



Eugenie Johnson
DIY Magazine

13:30 NETWORKING / CLINIC

13:30 LIVE MUSIC SHOWCASE

14:00 DIY: DOING IT YOURSELF



Jeff Thompson
Off-Axis /
Un-Convention



Aly Gilliani
Bandcamp



Mez Green
LIFE



Jen Hingley
False
Advertising



Joe Talbot
IDLES

15:00 NETWORKING / CLINIC

15:00 LIVE MUSIC SHOWCASE

15:30 MANAGEMENT: WHAT YOU NEED TO KNOW

15:30 SPEED-MEETS



Matt Wanstall
Musicians
Union



Nicola Wright
Red Light
Management



Claire Southwick
Primitive
Management



Fiona McGugan
Music Managers
Forum (MMF)



Scott Cohen
The Orchard

IN THE UPSTAIRS FOYER
Your chance to have a one-to-one with 12 industry professionals who work within many aspects of the industry. Do your homework and come prepared!!

PRE-BOOKED ONLY

16:30 MARKETPLACE / NETWORKING

17:00-18:00 LISTENING SESSION

Meet organisations and professionals from all areas of the industry locally and nationally within an informal networking marketplace.



Want industry professionals to hear your music?

Send your tracks through to miles@imnotfromlondon.com. Nottingham's hardest working DIY promoter, label, and publisher, I'm Not From London chair a panel and listening session featuring the top ten tracks sent in by our audience and give feedback alongside other industry guests.